

Minutes of May 11, 2009 Brunswick County Tennis Association Board Of Directors Meeting

President Michaela Richardson called the meeting to order at 7:05 PM. Present were Jan Denney, Kathy Burnham, Ron Madden, Karen MacKinnon, John Keilman, and Linda Fluegel.

Secretary – In the absence of Secretary Randy Wrigley, Michaela Richardson stated that the minutes for the April 2009 meeting had previously been distributed via email. She asked for additional corrections, and there were none. By unanimous vote, the April 2009 meeting minutes were approved.

Treasurer – In the absence of Treasurer Kay Brannon, it was reported that our checking account balance is \$4856.18.

President's Report – Michaela reported that the application date for 2009 USTA Recreational Tennis Grant Applications is May 15. The application requires submitting an IRS letter certifying our nonprofit organization status and the most recent copy of our IRS Form 990. Since neither of these forms is readily available, it does not seem possible to meet the May 15 deadline. She noted that the location of these forms needs to be put on a future agenda to ensure that BCTA is eligible for future USTA grants.

Membership – In her absence, Sarah Benjamin submitted a written report stating that three new members were added in May, bringing total BCTA membership up to 265.

In her report, Sarah said that the BCTA directory was delivered to Seaway printing on April 6 and was ready for pickup on April 22. The directories were hand-delivered to all of the team captains within the next three days and that non-team member books were hand-delivered or mailed to them within the following week. Copies also have been given or mailed to all 31 advertisers.

Advertising again sustained the printing of the directory. Printing and other expenses were less than \$1200 while the advertising garnered almost \$1400. The cost of each directory works out to be about \$2.55.

Publicity--Kathy Burnham distributed a copy of the full-page coverage the middle school tennis program received in the *Brunswick Beacon* and reported that she will do an article for the two county newspapers on the round robin ending the spring season.

Youth Tennis—John Keilman reported that as of this date, 15 volunteers have signed up for the youth coaches training workshop on June 13 at Town Creek. More attendees are needed and another Tennis Flash will be sent out and he will be recruiting volunteers at the May 16 Team Tennis round robin. The North Carolina Tennis Association has taken an interest in this workshop and will be promoting it on its website.

John reported that registration for the BCTA summer youth tennis program is underway. Shallotte Park registration is nearly full but the other locations have low registration numbers so

far. John said that he is going to distribute flyers to the county's elementary schools, hand them out at the May 16 round robin, and have another Tennis Flash sent out. There were several head coaching vacancies for the program this summer, but John now has these filled.

Michaela said that the t-shirts for the youth summer tennis program have been ordered and will be shipped the week of June 1.

John reported that he has received three junior BCTA membership applications and that more information will be distributed about this program. Michaela is going to contact those listed in the directory as family memberships to inform them of this new program and will send them a junior membership application form.

In conclusion, John reported that the old tennis courts in Southport will be demolished this summer and that construction will start in June on new courts to be located in the Lowe/White Memorial Park near Harbor Oaks.

Team Tennis/Ladders –Karen MacKinnon, the women's Team Tennis coordinator, reported that the season went well and that no complaints have been received on the new rules that were implemented for the spring Team Tennis season.

Ron Madden reported that the men's Team Tennis season also went well.

Michaela said that she has ordered Team Tennis prizes for both the spring and fall seasons and that hats for the men and visors for the women will be distributed to the winning teams at the May 16 round robin.

Reporting on the men's ladder, Ron said that the men's singles ladder season will end in June, with a round robin planned for July. It was decided to award the four top men on the ladder BCTA luggage tags, which Linda Fluegel will bring to the June meeting.

Some problems were reported in initiating the women's singles ladder and it was decided to accept Diane Hamm-Vida's offer to help get this ladder more fully functioning.

Facilities – Nothing new to report. .

Newsletter – Nothing new to report.

Web Site – Everyone agreed that the web site has been running well and that it is being kept in a timely manner.

Special Activities – Linda Fluegel reported that the season-end Round Robin for spring Team Tennis players will be held on Saturday, May 16. Lunch will be provided. More than 25 players have signed up for this so far.

The meeting was adjourned at 7:55 PM. The next meeting is at 7 PM on Monday, June 15 at the BEMC building on Rt 17.

Respectfully submitted, Michaela Richardson for Randy Wrigley